

## 2020 VIRGINIA GINGERBREAD CHRISTMAS

### GINGERBREAD HOUSE COMPETITION

Ronald McDonald House Charities of Charlottesville ("RMHC-C") invites you to join in a wonderful Charlottesville holiday tradition - **Virginia Gingerbread Christmas!** This year's theme is "**Christmas At the Zoo**". We want participants to use their creativity to imagine how the animals might celebrate the holiday with us if they could do so. All entries will be featured on a very special on-line platform we will be creating for the event. The general public will also have the opportunity to vote for their favorite entry as they have done in the past.



#### CONTEST ENTRIES

The Gingerbread House Competition is open to **anyone, anywhere** who would like to enter. To be eligible for the competition a completed and signed **Entry Form must be received by RMHC-C no later than Friday, December 4, 2020**. Entry Forms may be **mailed** to RMH (300 9<sup>th</sup> St., SW, Charlottesville, VA 22903), **faxed** (434.295.7735), **emailed** (info@rmhcharlottesville.org), or **dropped** off at the House. If you do not mail or deliver your entry fee along with the form, your entry fee will be due at the time you submit your photos/video for upload to the on-line platform. **We must receive the video and pictures for your entry no later than Wednesday, December 9, 2020, at midnight.** Gingerbread entries that are not pre-registered will not be uploaded for display. Videos/pictures for your entry will be uploaded to the Contest site through Dec. 12. **The site will go live and be open to the public starting on Sunday, December 13, at 4:00 pm Eastern.** (Note: We do have a limited number of scholarships to cover the cost of the entry fee if needed. Please indicate on the Entry Form if you feel a scholarship is necessary.)

#### CATEGORIES

**Due to the challenges presented by COVID-19 all entries will be virtual this year.** But as in past years there will be two major divisions: Individual and Team. There will be categories within each division. Categories for the Individual Division are: Amateur Adult (age 18+), Teen (ages 13-17), Youth (ages 9-12), and Child (ages 4-8) Categories for the Team Division are: Professional Chef/Baker, Business Team, Family, and Group/Organization (i.e. Scout Troops, school/church groups). A Team is defined as two or more individuals working on a single entry.

#### ENTRY FEES

\$10 per entry for all divisions and categories!

#### CONSTRUCTION and DISPLAY GUIDELINES:

- Each structure must be made of gingerbread.
- Since there will be no need to transport your entry or display it in a small space you may design it to be any size!
- Structures must be made entirely of edible products with the exception of the base and battery-operated lights.
- No artificial display materials such as Styrofoam, cardboard, or plastic are allowed for construction or display. However, structures **may be** illuminated with battery operated lights (no electricity).
- Entries are **not** limited to a "house" structure only. Other unique structures are welcomed – castles, office buildings, cages, campers, boats, etc. – and the more animals the merrier!
- Please provide a title for your creation on the entry form.
- Entrants must submit via email several items. First, we need a "best and final" picture of your creation – one that really shows it off at its best. Second, we also ask that you submit a short video of your entry (phone videos are perfect) showing it from all sides, and discussing the various materials used, and the inspiration for the entry. We would also love it if you include a brief message of support for all of the families who stay at the Ronald McDonald House! We ask you to be protective on the video of any personal identifying information beyond your first name and city/state or city/country of residence. Additional photos taken along the creative path would be greatly appreciated, as well. Please note: the entry form contains a Limited A/V Release that must be signed by an adult so we can post the picture/video on-line.

#### JUDGING PROCESS and CRITERIA

Judging will be held by Thursday, Dec. 17. Winning entries will be identified by Friday evening, Dec. 18, at 7 pm. Entries will be judged on the basis of appearance, originality, creativity, difficulty, and precision. Each of these qualities will be graded on a scale from 1-5 by the judges. The entry in each category with the highest points will win first place for that category. Voting for the People's Choice Award will take place on-line from Dec. 14 to Dec. 17, with the winner also identified on-line by Dec.18 at 7 pm.

#### ON-LINE PRESENCE

Perhaps one of the best parts of holding the contest in a virtual format this year is that we will be able to leave the videos and pictures on-line for folks to view and enjoy through the end of December. This will be a wonderful way to share your enthusiasm for the holidays and your talent with on-line world! **Tell your extended family, friends, and neighbors about the contest – ANYONE from any state or country can enter!**

# Virginia Gingerbread Christmas Entry Form



To enter the Virginia Gingerbread Christmas House Competition, submit this Entry Form and Fee to: RMHC-C, 300 9<sup>th</sup> St. SW, Charlottesville, VA 22903 **by Friday, December 4, 2020. The video and pictures for your gingerbread entry must be received no later than Dec. 9<sup>th</sup> at midnight.** These should be emailed to [info@rmhcharlottesville.org](mailto:info@rmhcharlottesville.org). No late entries accepted. One Entry Form per submission. Please make checks payable to RMHC of Charlottesville; credit card payments may be made through [rmhcharlottesville.org](http://rmhcharlottesville.org) by clicking on the Donate tab. Please write "Gingerbread" in the comments line for the payment.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address (required): \_\_\_\_\_

## DIVISION/CATEGORY (Select One)

Individual Division: (\$10):  Adult Amateur (18 years+)  Teen (13-17)  Youth (9-12)  Child (4-8)

Team Division (\$10):  Professional Chef/Baker  Business  Family  Group/Organization

Scholarship consideration requested:

Name of Business/Organization and/or Participants, including ages if under 18 (Team Entries Only):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Gingerbread Creation Title: \_\_\_\_\_

**Limited A/V Release:** I give permission for Ronald McDonald House Charities of Charlottesville ("RMHC-C") to use the likenesses, images, and audio of the materials provided for the entry listed above for the purposes of promoting and conducting an on-line Gingerbread Contest during December, 2020.

\_\_\_\_\_ Adult Individual entry, 18 years of age or above  
\_\_\_\_\_ guardian of a child under 18 years of age entering an  
\_\_\_\_\_ Individual category  
\_\_\_\_\_ appointed representative of a group or team entry